

OnSite Connex

A Better Way to Do Business

San Diego, - CA December 15, 2008 – Last week's sales report doesn't cut it in this market. Builders need to spot problems in real time...before they become a bigger issue. It's also critical to see trends quickly so builders can capitalize on every opportunity.

OnSite Connex, the award winning software solution for homebuilders, announces a phenomenal new feature for doing business in today's marketplace.

OnSite Connex now offers an **interactive Executive Dashboard to allow builders to track business as it happens**. The OnSite Connex dashboard is fully customizable and comes with nearly 100 Business Intelligence interactive displays for real-time status and trends of their customer base. These charts, graphs, and tables are automatically updated every time users update information in the system. The charts, graphs, and tables can be organized across any number of user-defined tabs to help separate information that may pertain to sales, marketing, properties, surveys, and/or traffic. The displays allow managers and/or executives to interactively drill down to lower level data for a single community or across multiple communities, as well as across time periods.

For example, the CEO can quickly view accurate information on each sales representative's sales conversion rates for the day/week/month. The Marketing Director can monitor campaigns with push a button to view the day's traffic across all communities. The Director of Construction can easily look at the month's weather forecasts across all communities to make important scheduling decisions. All these displays can be viewed, printed, and data downloaded to the desktop. Users can easily create PDF documents, grab images for PowerPoint, or download data into Excel spreadsheets. All information is up to the minute, animated, and visually appealing.

OnSite Connex's President John Tegen, says this new technology is essential to business in today's economy. Tegen says, "This dynamic Executive Dashboard is putting business intelligence in the hands of the executive team so they can make informed decisions in real time. It's an indispensable tool to ensure builders save time and money."

OnSite Connex's Executive Dashboard is included in OnSite Connex's fully integrated solution for home builders and design centers. OnSite Connex allows builders/design centers to manage the building process starting with the planning phase. It also manages the sales process from the moment a prospect visits the company website or walks into the sales center. OnSite Connex handles lot and floor plan selection, incomparable option selection, dynamic home configuration, contract generation, change order management, phenomenal customer relationship management, project management, service & warranty, and after-close care.

OnSite Connex is the winner of the 2007 and 2008 Innovative Housing Technology Awards for **Number One One Options & Upgrades Product, Number One Supplier of Sales & Marketing, and Overall Best IT Product of the Year.**

To learn more about OnSite Connex visit www.onsiteconnex.com or call 800-706-2904.

###